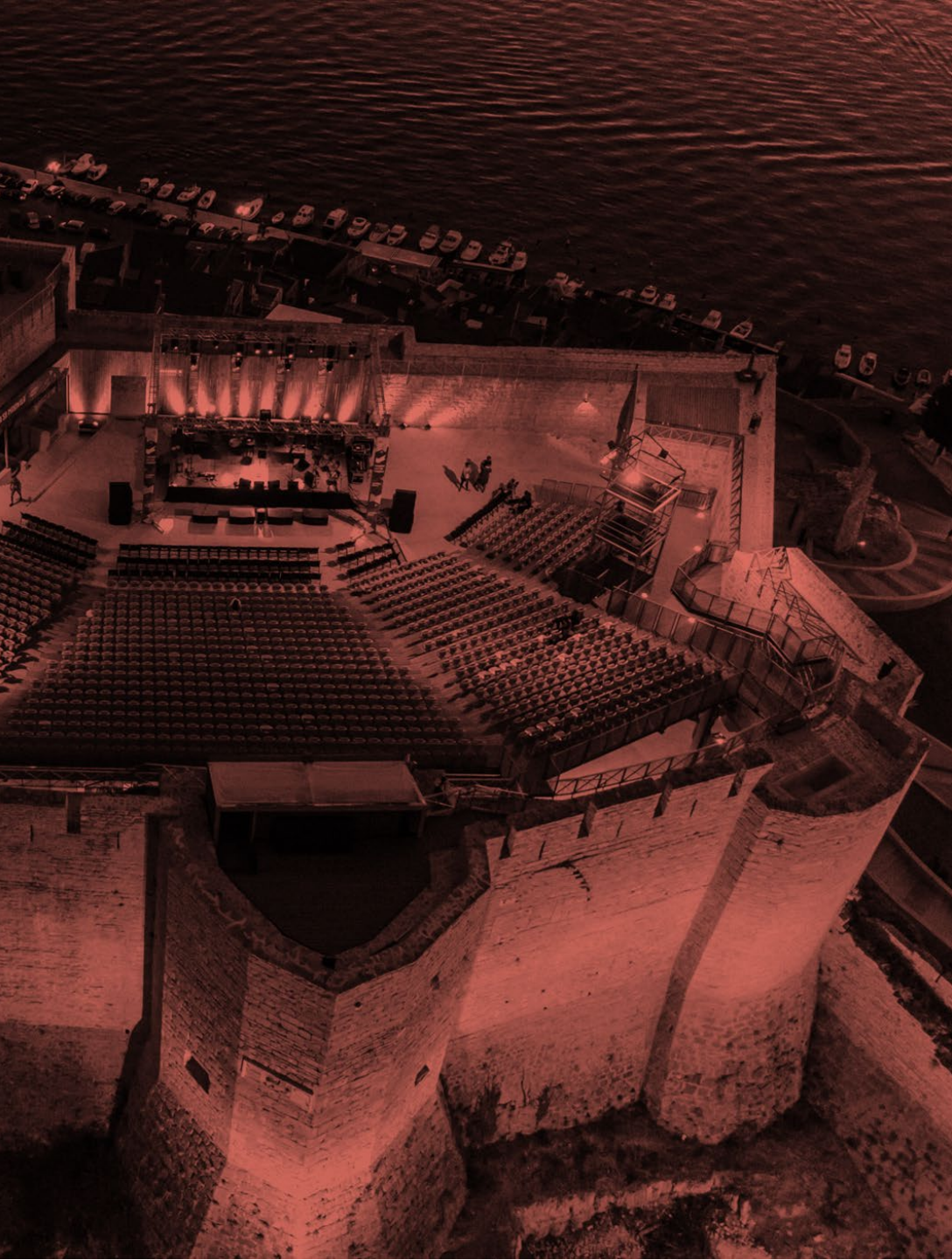


European
Best Practice
For Heritage
Management

FORTRESSES
OF
CULTURE
ŠIBENIK





This is us!

We promote Croatian culture with a modern approach to sustainable management of cultural assets, program production, heritage interpretation, communication and education.

mission

vision

We are a nationally and internationally relevant stakeholder in the cultural and creative industries field and a synonym for excellence in the cultural management.

Our sites & spaces

CLICK ON THE LOGOS FOR THE GRAND OPENING VIDEOS



ST. MICHAEL'S
FORTRESS
2014

BARONE
FORTRESS
2016

ST. JOHN'S
FORTRESS
2022

HOUSE OF ARTS
ARSEN
2021





AND CLICK TO SEE WHY OUR
CITY IS A STAGE

Our impact

The Fortress of Culture Šibenik grew into a public institution from a small team assembled by the City of Šibenik in 2014, and in 9 years it created a real fortress of good music, knowledge, new technologies used in the interpretation of history and a new audience.

Active encouragement and dissemination of interest in cultural and historical heritage, a modern and innovative approach, development and education of the audience since 2014 up to today brought impressive results:

4

REVITALIZED
LOCATIONS

12

IMPLEMENTED EU
PROJECTS

+ 16.5 m

INVESTMENTS IN
CULTURAL HERITAGE

+ 1.3 m

OVER A MILLION DAILY VISITS TO
THE FORTRESSES

700

MORE THAN 700 EVENING EVENTS
WITH 200 000 VISITORS AT TWO
LOCATIONS



Awards and recognitions

- **MIXX Award for Innovative Use of Technology:** Storytelling in Augmented Reality, Barone Fortress (Communication Days)
- **European MIXX Award,** silver in the Virtual and Augmented Reality category: Barone Fortress, Storytelling in Augmented Reality (MIXX Europe Awards, Amsterdam)
- Barone Fortress was awarded the **Cultural Attraction of the Year** (Croatian Tourist Board)

OCTOBER

St. Michael's Fortress was awarded the **Cultural Attraction of the Year** (Croatian Tourist Board)

2014.

2015.

FEBRUARY

Grand Prix for the best communication project in the public sector (Croatian Association for Public Relations)

2016.

FEBRUARY

Grand Prix for the best communication project in the public sector, Barone Fortress (Croatian Association for Public Relations)

2017.

2018.

MARCH

The Friends Club of Šibenik fortresses is an example of good practice chosen by Economía Creative. Cultural heritage: Best practices in innovative audience development

2022.

OCTOBER

House of Arts Arsen was awarded the **Cultural Attraction of the Year** (Croatian Tourist Board)

2020.

OCTOBER

Fortress of Culture Šibenik is an example of good practice at the European level **Cultural Heritage in Action**

Croatian Coral Centre Zlari

- Opening soon
- Dedicated to the tradition of corals, interpretation, protection and promotion of Zlari's natural and cultural heritage



ST. MICHAEL'S FORTRESS

The symbol of the city of Šibenik and the **fortress of good music**, as well as the second most visited fortification monument in Croatia.

Revitalized heritage and innovative presentation

- **3D mapping** light projections on the walls of the cisterns from the 15th century
- Personalized route creation by using the **multimedia audio guide**
- Storytelling through **VR cabins and digital games** with the historical context and development of fortresses
- **Zero waste location** with recycle bins and durable & reusable cups

A cultural attraction with a unique stage and an amphitheater with **1,077** seats is a guarantee for unforgettable experiences.

BARONE FORTRESS



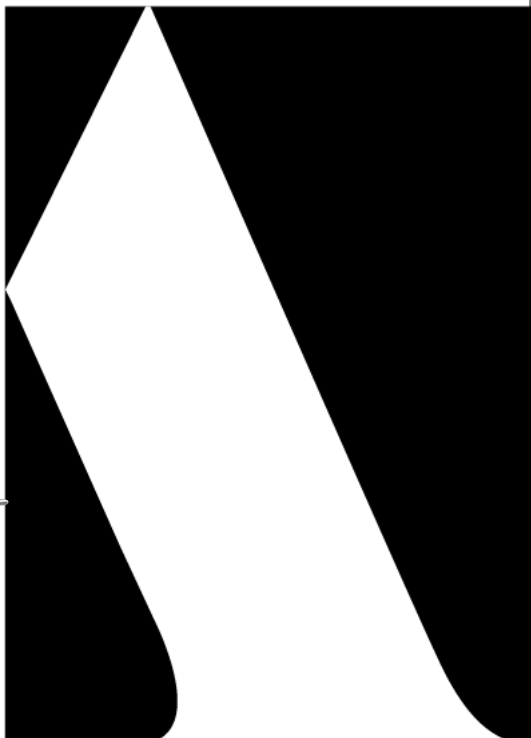
An impressive building from the 17th century, located 80 meters above sea level is ideal for holding more intimate events, and is known as the locals living room.

An exclusive lounge location that regularly offers movie nights under open sky as well as a music programmes



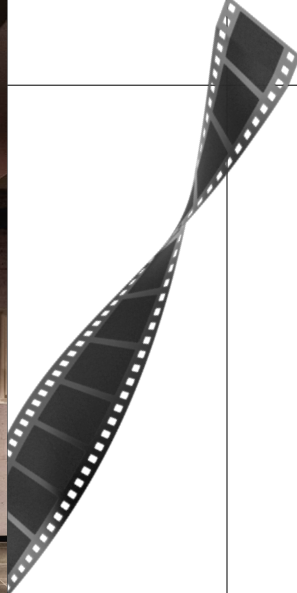
Fortress of augmented reality

Barone fortress is a place where history is told by using the technology of **AR (augmented reality)**. You can take a walk around the fortress and by AR technology device look back in the history of Šibenik, while the real world around you is expanding by computer generated image and sound.



ARSEN
 A for Arsen.
 A for Art.
 A for beginnings.

A place for all types, shapes and colors of art.



HOUSE OF ARTS ARSEN



CLICK HERE FOR THE HOUSE OF ARTS ARSEN DRONE TOUR!

A unique mixed-art venue space in Croatia that transforms from a concert hall into an art cinema, a hall for lectures and workshops or exhibitions and performances thanks to the modular floor that transforms the space in a quick and simple way with top production equipment. House of Art Arsen is the home of all arts with a continuous program: film titles, children's and youth programs, concerts and stage performances etc.



ST. JOHN'S FORTRESS



The largest of the three Šibenik fortresses and the last one reconstructed. It was named after the small church of St. John the Baptist which once existed there.

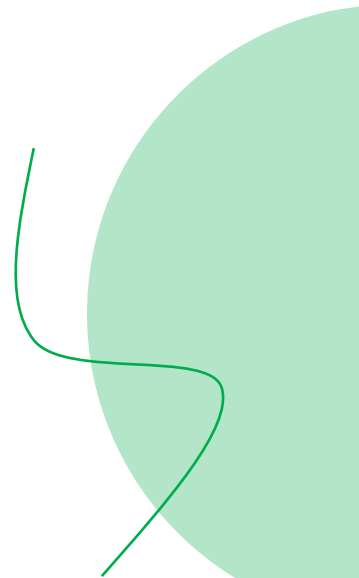
It is recognizable by its shape – *the star* on the south, and *the pilers* on the north.



CAMPUS IN NUMBERS:

- 1700 square meters
- 14 bedrooms with 52 beds
- 3 interactive classrooms with 110 seating positions

The **educational campus** is intended for student groups, young experts and artists who are coming to Šibenik for study visits or other educational purposes. This kind of space will also contribute to the development of educational tourism.



Educational campus at St. John's Fortress



Focal point and key resource in building the image of the city as:

- a favorite **Adriatic destination** for **cultural residences and artistic activity**,
- a **Mediterranean center for education and research of heritage, cultural and creative industries**
- **an incubator of ideas for improving sustainable tourism and quality of life** based on cultural heritage and creative industries.

Campus is intended for
organized groups of visitors

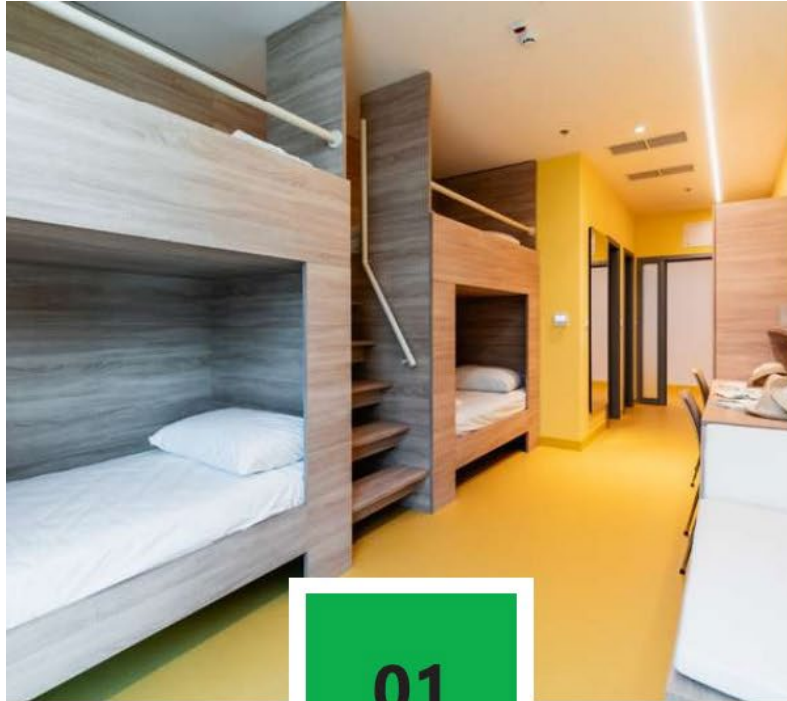
- study visits
- field work
- summer schools
- scientific gatherings
- cultural and creative industries
educations
- art programs
- team building
- sports camps
- professional training
- gastro academy
- conferences
- business events

ST. JOHN'S FORTRESS



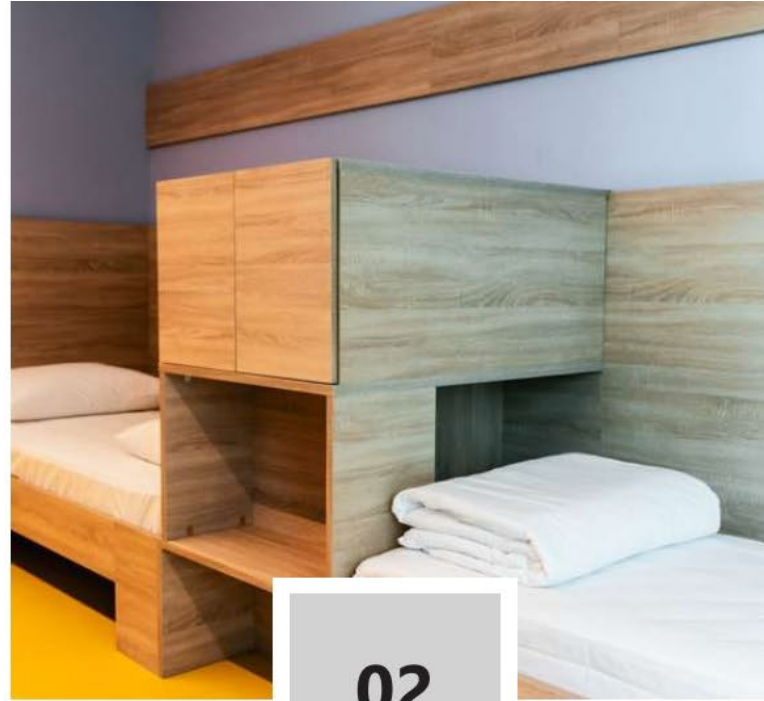
Accommodation

Modernly designed bedrooms have access to an open atrium and are bathed in natural sunlight.



01

12 four-bed
(quadruple)
rooms, with bunk
beds, a bathroom
and a toilet,
surface area 21m²



02

1 twin (double)
room with a
bathroom and
a toilet, surface
area 21m²



03

1 twin (double) room
adapted for disabled
people with a
bathroom and a toilet,
surface area 25 m²

ST. JOHN'S FORTRESS



Halls



The three multimedia halls are equipped with technological solutions that support interactive learning programs. The halls are completely modular and can be adapted to all of your needs, whether there are lectures, workshop programs or conferences held.



We approach every collaboration and partnership as a heritage that should be left for inheritance: high quality and long-term, but with a lot of passion, freshness and youthfulness.

PUBLIC INSTITUTION IN
CULTURE FORTRESS OF
CULTURE ŠIBENIK

Vladimira Nazora 1, 22000 Šibenik, Croatia

gorana@tvrđjava-kulture.hr
tvrđjava-kulture.hr

