

FORTITUDE  
and  
Night of  
Fortresses  
initiative



FORTRESSES  
OF  
CULTURE  
ŠIBENIK



# *Fortress RelInvented* - Innovative approach and digital contents in historical fortification monuments

- Project implementation 2017 - 2019
- Project worth 1.310.232,40 EUR
- Project goal – *to strenghten and diversify cross border tourism offer and enable sustainable management of cultural heritage*

**Interreg - IPA CBC**   
Croatia - Bosnia and Herzegovina - Montenegro   
Fortress RelInvented



# FORTITUDE

## Historic Fortresses Intensifying Cross-Border Tourism Development



ГРАД БАЊА ЛУКА  
CITY OF BANJA LUKA



## Project in numbers

- 1.618.438,64 EUR total budget
- 85% programme co-financing
- Duration: 30 months
- Partnership: 4 partners

### Project specific objectives:

- To develop new heritage tourism offer in historical fortifications in Šibenik, Banja Luka, Herceg Novi, Karlovac and Bar and increase their tourism attractiveness
- To improve cooperation and tourism management knowledge of heritage managers and tourism stakeholders in cross-border area, for sustainable tourism development purposes

## Achieved results on project level:

- 4 visitor centres at fortresses equipped and arranged
- 1 joint promo-application developed on digital kiosks installed at 4 sites;
- 13 employees of visitor centres received vocation-specific education;
- 4 new sightseeing routes developed;
- 4 tactile maps of fortresses made;
- 3 tourism management workshops held (70+ participants);
- 1 study visit to best practice example organized;
- Night of Fortresses manifestation launched

• Improved and equipped visitor centres in historic fortifications

Total worth of project investments, works and equipment : **918.842,30 EUR**

cca 57% of project budget invested in 4 partner fortifications





• Increased tourism management knowledge of 75 heritage operators and tourism stakeholders

Bar, 10/5/21

interreg - iPA CBC  
Croatia - Bosnia and Herzegovina - Montenegro  
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Banja Luka 1-2/9/21

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Storytelling workshop



Karlovac, Croatia  
12-13 October 2021





- Thematic sightseeing route  
**„Guardians of Šibenik”** -  
promotes the fortification  
system of city of Šibenik

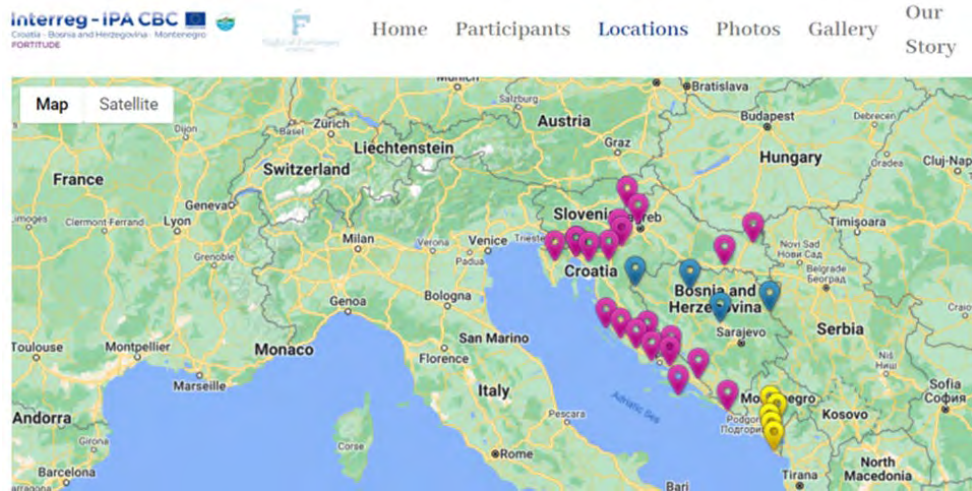


• One cross-border cultural tourism manifestation developed and launched

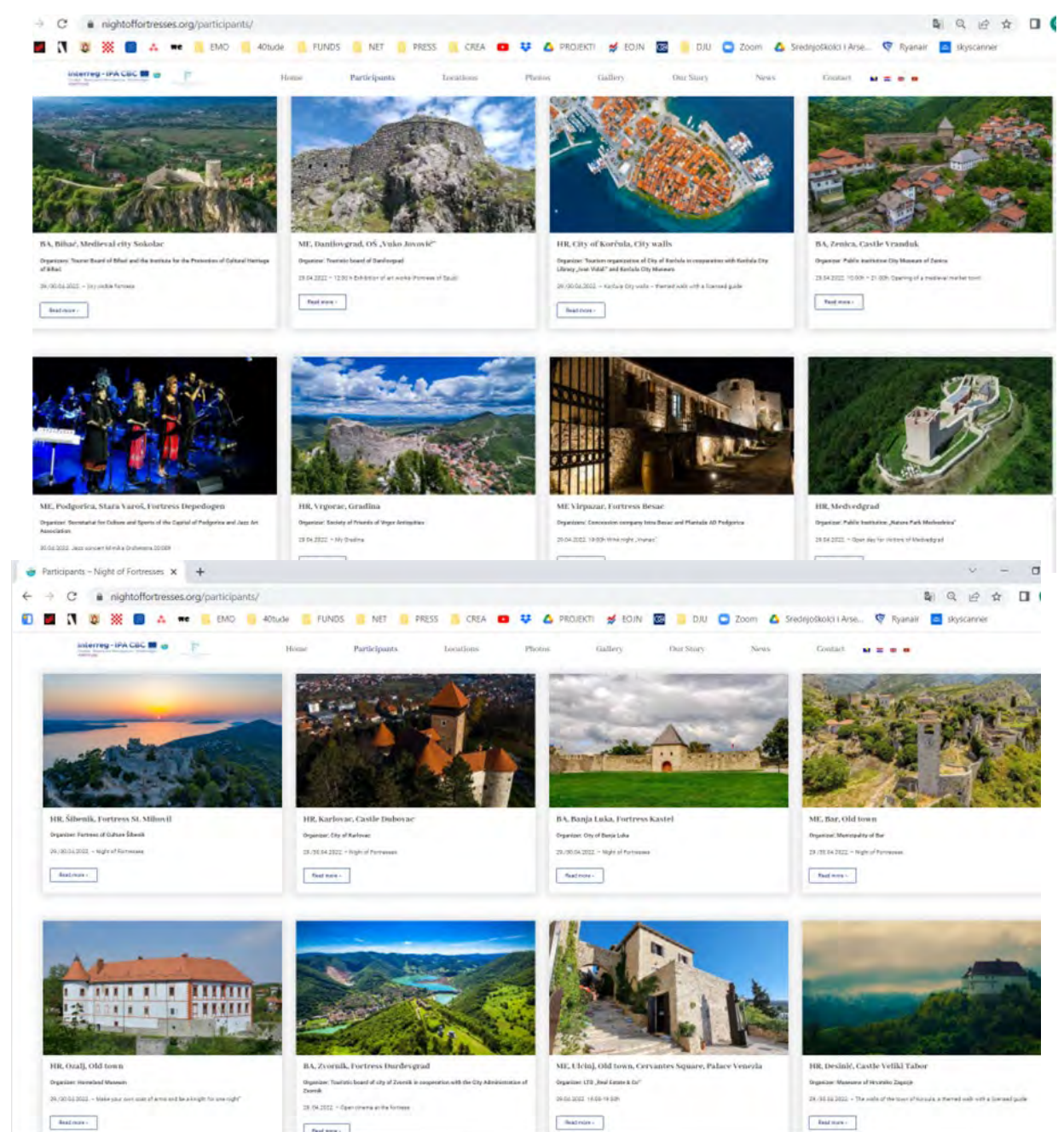
- Night of Fortresses launched in April 2022
- Joint visual identity
- 2 days, 3 countries, 4 organizers
- simultaneous event and promotional campaign at multiple sites
- over 6500 visitors at 4 partner sites



- Additional 41 fortifications in 3 countries joined the event



[www.nightoffortresses.org](http://www.nightoffortresses.org)



- Cross-border cultural tourism manifestation in the region.. and beyond
- To be held annually
- Raise awareness on fortified heritage value and promote its offer
- Create new motive for visiting fortifications
- Enhance networking and cooperation between fortified heritage managers



Sustainability of manifestation after project end?

2023 – Night of Fortresses continues 😊



# Night of Fortresses 2023

- Save the date: **5.5.2023.**
  - Applications are open for all
  - Various programmes
- 
- Deadline for applying: **25.4.2023**
- 
- Follow us on official web site:  
[www.nightoffortresses.org](http://www.nightoffortresses.org)

## The applications for participation in The Night of Fortresses are officially open!

17.03.2023.

After the successful first edition of the manifestation **The Night of Fortresses** held in 2022 which has connected and promoted programs on 45 fortifications in three states, Fortress of Culture is proud to announce **the second edition which will be held on May 5<sup>th</sup> 2023.** The applications for the participants are open from today.

The applications are open for all **European subjects who manage various fortifications** and are interested in organizing programs for visitors. The program can include exhibitions, lectures, workshops, concerts, dance performances, plays, guided tours, open-door days etc.

The application for participation can be found on the following [link](#). The deadline for applying is **April 25<sup>th</sup> 2023.**

The Night of the Fortresses was initiated by The Fortress of Šibenik as part of the FORTITUDE project financed by the program Interreg IPA CBC Croatia – Bosnia and Herzegovina – Montenegro and the idea is the manifestation is held annually, while the goal of the project is to enrich tourist offers and to improve the attractiveness of the fortresses by implementing additional content.

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Thank you for your attention!

Hvala na pažnji!

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